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AND  
CHANGE OF CORRESPONDENCE ADDRESS**



Approved for use through 11/30/2005. OMB 0651-0035  
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Application Number	09/653840
Filing Date	September 1, 2000
First Named Inventor	James K. Berker, et al
Art Unit	2176
Examiner Name	Nguyen, Dang T.
Attorney Docket Number	3551

I hereby revoke all previous powers of attorney given in the above-identified application.

A Power of Attorney is submitted herewith.

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JUL 07 2004

OR

I hereby appoint the practitioners associated with the Customer Number:

Technology Center 2100

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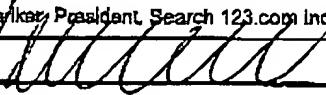
OR

<input checked="" type="checkbox"/> Firm or Individual Name	Niro, Scavone, Haller & Niro - Attn: Robert P. Greenspoon			
Address	181 W. Madison - Suite 4600			
Address				
City	Chicago	State	IL	Zip
Country	U.S.A.			
Telephone	(312) 236-0733	Fax	(312) 236-3137	

I am the:

Applicant/Inventor.  
 Assignee of record of the entire interest. See 37 CFR 3.71.  
 Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

**SIGNATURE of Applicant or Assignee of Record**

Name	James K. Berker, President, Search 123.com Inc.		
Signature			
Date	June 11, 2004	Telephone	(818) 575-4500

NOTE: Signatures of all inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

Total of \_\_\_\_\_ forms are submitted.

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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JUN 02 2004

PTO/SB/81 (09-03)

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**POWER OF ATTORNEY  
and  
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INDICATION FORM**

Application Number	09/653840
Filing Date	September 1, 2000
First Named Inventor	James K. Benker, et al
Title	AUCTION-BASED SEARCH ENGINE
Art Unit	2178
Examiner Name	Nguyen, Dang T.
Attorney Docket Number	3551

I hereby appoint:

 Practitioners associated with the Customer Number: 

OR

 Practitioner(s) named below:

Name	Registration Number
Arthur A. Gasey	35,150
Robert P. Greenspoon	40,004

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please recognize or change the correspondence address for the above-identified application to:

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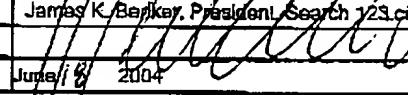
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<input checked="" type="checkbox"/> Firm or Individual Name	Niro, Scavone, Haller & Niro		
Address	181 W. Madison Street		
Address			
City	Chicago	State	IL
Country			
Telephone	(312) 236-0733	Fax	(312) 236-3137

I am the:

 Applicant/Inventor. Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)**SIGNATURE of Applicant or Assignee of Record**

Name	James K. Benker, President, Search 123.com, Inc.		
Signature			
Date	June 18, 2004	Telephone	(818) 575-4500

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

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